

CyberAds Studio

Ready to Deploy Intranets
Small to mid-sized companies
February 2003



www.CyberAdsstudio.com

190 Jill Lane, Suite 1

Laurel, MD 20724

Tel: (301) 776 1446

Sales@cyberadsstudio.com

Product Overview

- Ready to Deploy Intranet for Small to Midsized enterprises (SME)
 - Personal Information Management
 - Sales Force Contact Management
 - Project Management with Time Card Entry system
 - Knowledge management with file storage
 - Help Desk with Ticket Tracking System
 - E-Mail Module integrated with contact management
 - Chat, Forum, Voting Surveys, Bookmarks
- Web-based system
 - No client-side application installation
 - Support for IE and Netscape
- Easy to Administer
 - 3 hour training program with each installation
 - Complete Documentation

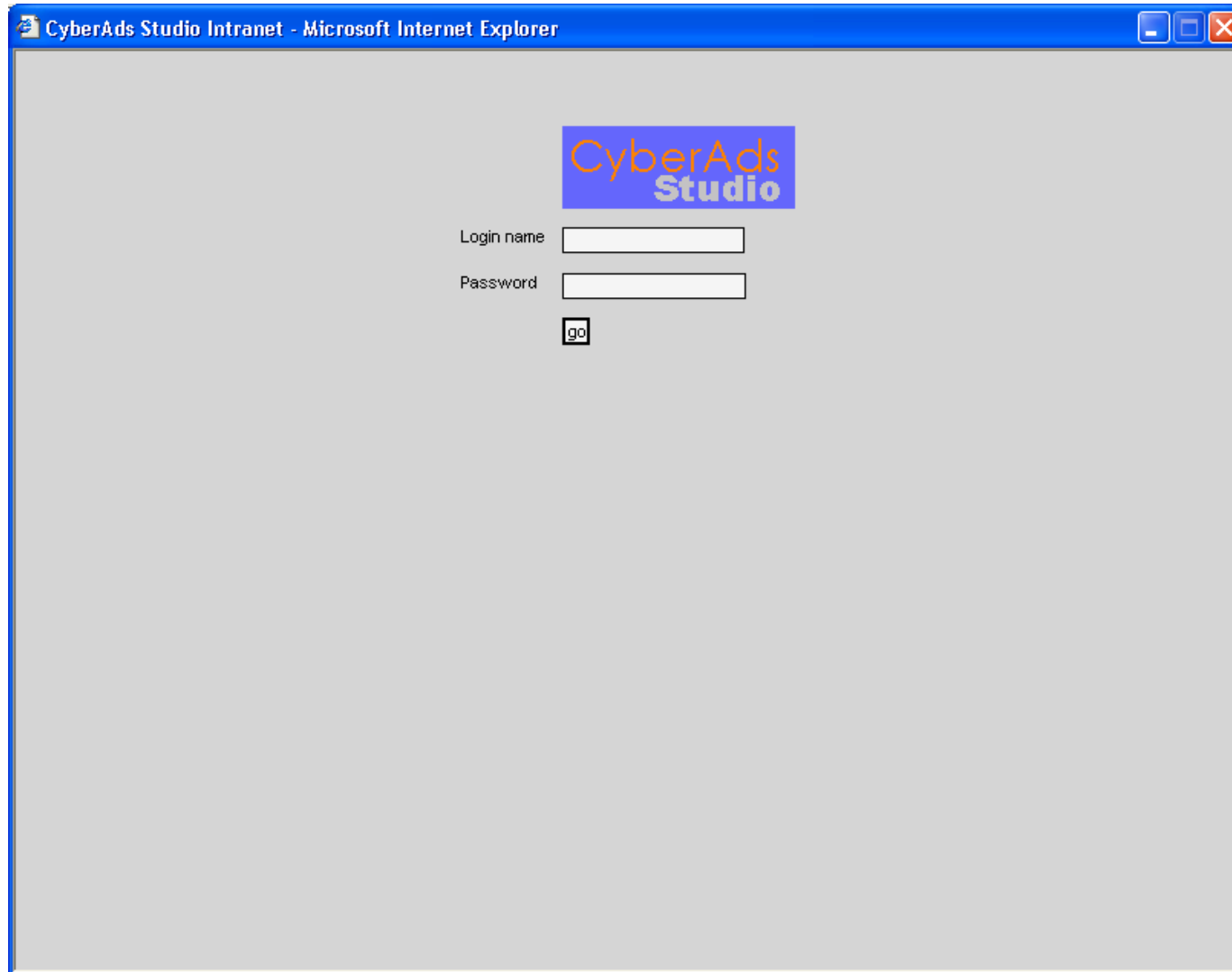
Feature List

- **General**
 - Modular Structure
 - Different stages of privileges
 - Optional group system
 - Ldap access for users and contacts
 - Supports 25 languages including English, Spanish, French and Chinese
 - API to include other applications
 - Guided installation, update and configuration
- **Calendar**
 - Single mode: views for day, week, month and full list
 - Group mode: view schedules of several users together
 - Insert events into the schedule of other users
 - Create profiles for frequently used groups
 - Repeat events: each day, week, month or year
 - Assign a comment, contact or project to an event
 - Keep an event private or allow to publish
 - Start and end time of an event clickable
 - Reserve resources (e.g. rooms) for events
 - SMS or email reminder
 - Print each view
- **Contact manager**
 - Import/export contacts in different formats
 - Keep contacts personal or open to the group
 - Table view of all project members
 - Sort by all categories up and down
 - History: view related notes for a contact
 - Filter system
- **Time card system**
 - Quick buttons for 'start' and 'end'
 - Optional: out on duty back from duty
 - Manual Inserts afterwards are possible
 - Send time card with a note to the chief.
 - Assign working days to several projects
 - shows all users who are '@ work'
 - Monthly overview
- **Projects**
 - Subprojects with unlimited depth
 - List of projects with tree structure
 - Status of project maintained by project leader
 - Assign appointments to actual projects
 - Statistics results: who worked on which project
 - Timeline/Gantt diagram of all projects
 - View related notes or files
- **Chat**
 - View members who are online
 - Save actual discussion in a file
 - Forum
 - View threads in tree structure
 - Filter system
 - Print postings
- **Mail client**
 - pop3 or imap access
 - send and receive mails
 - ascii or html format, attachments
 - supports several accounts
 - rules to assign mails to folders
 - display mails in tree structure with folders
 - Fax and SMS support

Feature List (cont'd)

- **Help Desk System**
 - Customer adds request on special page
 - Optional sets due time
 - Searchable knowledge base of solved requests
 - Automatic confirmation by mail
 - Automatic or manual assignment to users
 - Listund Form view
 - Sortund Filterfunctions
 - Define a request as a subproject
 - Assign work time to request (for later billing)
- **Files Management**
 - Files, intranet links and directories
 - Tree structure with folders
 - Restricted access system for each file
 - Table view of all group related documents
 - Filter for large file lists
 - Sort by all categories
 - Upload section
- **Notes**
 - Save your personal memos and thoughts
 - Quick overview on all notes, edit function
 - Assign a contact or project to a note
 - Kepp a note private or open to the group
 - Copy or mail to another user
 - Full text search
- **Bookmarks**
 - Bookmark list for a quick access to important URL's
 - Editor to insert new bookmarks
 - Check for double entries
- **Voting system**
 - Select individual persons for a vote
 - Editor to create the voting
 - Up to the three answers possible (single or multiple)
 - Table view of all actual and past votings
- **Administration**
 - Access by password only for admin
 - Manage group, users, projects, resources, timecards
 - Check for dead links in bookmarks
 - Delete old threads from the forum
- **Todo list**
 - Quick insert of short memos
 - User with chief status assigns todos to others
 - List view with delete option
- **Reminder**
 - Small window that shows the actual events
 - Additional option: alert box reminds you before an event
- **Search System**
 - Full text search in single module
 - Complete site search

Screen Shot: Login



Screen Shot: Home Page

CyberAds Studio Intranet - Microsoft Internet Explorer

CyberAds Studio | [Calendar](#) | [Contacts](#) | [Forum](#) | [Files](#) | [Projects](#) | [Timecard](#) | [Notes](#) | [Helpdesk](#) | [Mail](#) | [Options](#) | ? | © | » | CAS

Timecard [Icons]

Feb 2003 [Navigation]

[Resource List](#) | [Event List](#)

We	Mo	Tu	We	Th	Fr	Sa	So
05	27	28	29	30	31	1	2
06	3	4	5	6	7	8	9
07	10	11	12	13	14	15	16
08	17	18	19	20	21	22	23
09	24	25	26	27	28	1	2

[Group view](#)

Create Single Event

Day: 16 From: [] Until: []

Text: []

Note: []

[Extended](#)

Keyword Search: [] [all modules](#)

Sunday, 16.02.2003 - Rohit Batna/ CyberAds

09:00		13:00	
09:15		13:15	
09:30		13:30	
09:45		13:45	
10:00		14:00	
10:15		14:15	
10:30		14:30	
10:45		14:45	
11:00		15:00	
11:15		15:15	
11:30		15:30	
11:45		15:45	
12:00		16:00	
12:15		16:15	
12:30		16:30	
12:45		16:45	

[print](#)

Helpdesk [List](#)

Todo List: [] [rohit](#)

Notes []

Bookmarks: [New](#) | [List](#)

Self Register Intranet []

Projects: [List](#)

Name:	Deadline:	Status:
Corporate	2030-12-31	[]%
Competition	2030-12-31	[]%
CAS Marketing	2030-12-31	[]%
CAS Human Resource	2030-12-31	[]%
CAS Quality Control	2030-12-31	[]%
CAS Technical	2030-12-31	[]%
CAS Finance	2030-12-31	[]%
CAS Legal	2030-12-31	[]%

Votes: [List](#)

Screen Shot: Contact Manager

CyberAds Studio Intranet - Microsoft Internet Explorer

CyberAds Studio

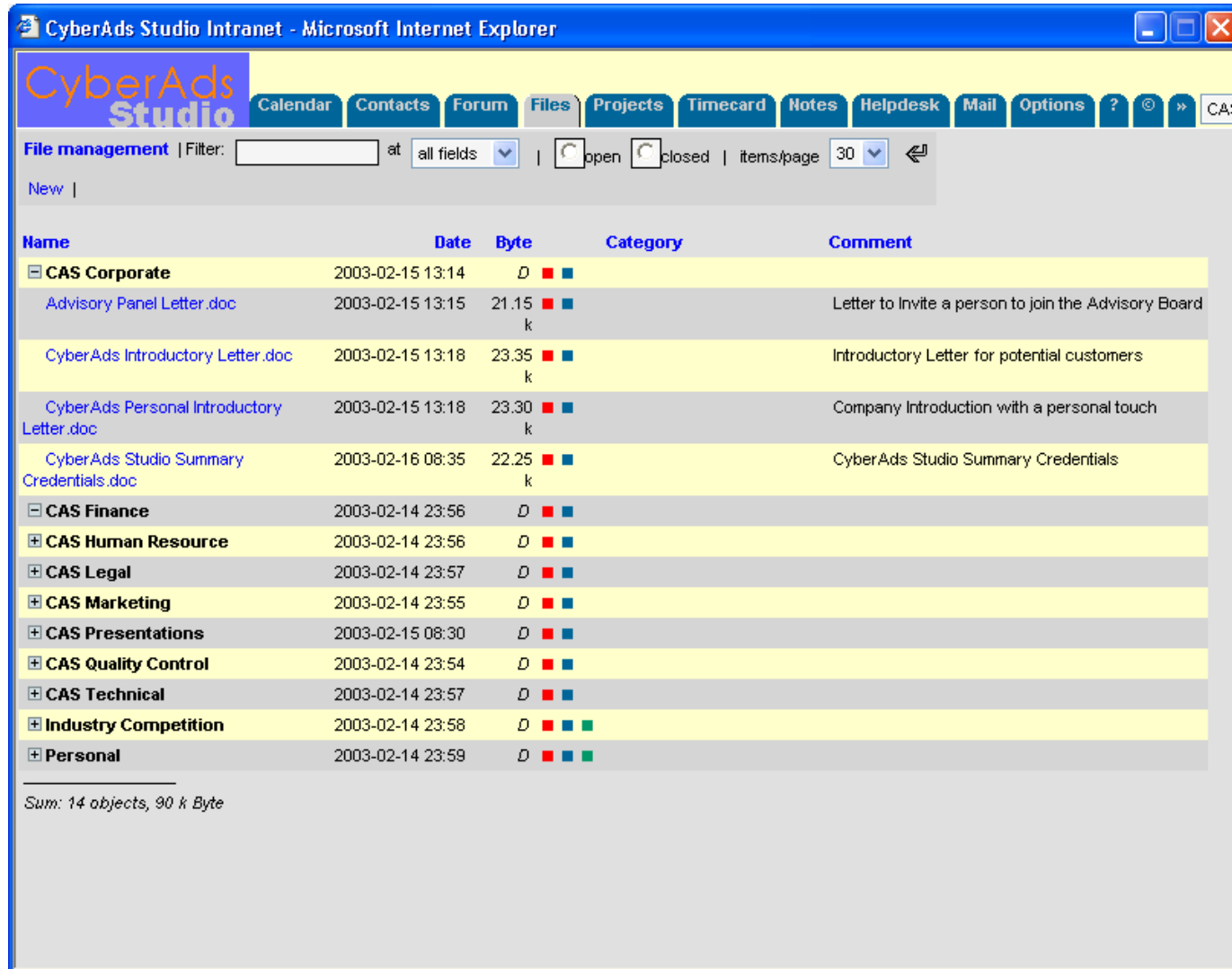
Calendar Contacts Forum Files Projects Timecard Notes Helpdesk Mail Options ? © » CAS

Contact Manager External contacts Filter: at all fields 30 items/page

New | Import | Profiles next page 70 records

Family Name	First Name	Company	Email	Phone 1	Fax	Category
Ambani	Anil	Reliance Industries Limited	anil_ambani@ril.com	2042268/5577		
Ames	Kwesi	Telairis	kwesi.ames@telairis.com			
Bafna	Pratifha	Tibco	pbafna@tibco.com	650-846-1000		
Bakshi	Naren	Vision Software	naren@vision-soft.com	(510) 253-3519		
Bhandari	Vijay	Citicorp	vijay.bhandari@citicorp.com			
Bhasin	Rahul	ING Barings	Rahul.Bhasin@ing-barrings.com			
Bhat	Vinod	ZipLink	baysoft@ziplink.net			
Bhatia	Sabeer	Arzoo.com	sabeer@arzoo.com	510-580-9500		
Bos	Tom	ABN Amro Accelerator	tom.bos@nl.abnamro.com			
Brij	Bagga	Zenith Infotech	zensoft@pacific.net.sg	65-224-9404		
Chatterjee	Rahul	Chain Systems Inc.	chain@csi.com	212-496-0022		
Cole	Adrian	Adrian Cole	ferncam1@hotmail.com			
DaCosta	Andrea	ABN Amro India	andrea.dacosta@ap.abnamro.com			
Dekkers	Alexander F.C.M	ABN Amro Head Office	alexander.dekkers@nl.abnamro.com			
Denoma	Mike	Standard Chartered Singapore	Mike.Denoma@sg.standardchartered.com	65-331-2487		
Enschede	Edzard	ABN Amro Accelerator	Edzard.Enschede@nl.abnamro.com	+31 20 383-96 98		
Frioli	Bobbi	Epicentric	bobbizar@epicentric.com			
Gale	Michael	Micron PC	mgale@micronpc.com			
Grandcolas	Michael	Citibank ECiti LosAngeles	michaelg@cdcla.com			
Green	Robert	Telairis	robert@telairis.com			
Holland	Tony	Stanford Graduate School of Business	holland_tony@gsb.stanford.edu	(650) 723-2485		
Hoppe	Thorsten	ABN Amro Accelerator	thorsten.hoppe@nl.abnamro.com	443068		
Jain	Avinash	Autotex	avinashjain@earthlink.net			
Julie	Bokich	Macys.com	jbokich@macys.com	415-984-7848		
Keversen	Zel	Railway Hotel	zk@vwd.com			

Screen Shot: File Management



The screenshot shows the 'CyberAds Studio Intranet - Microsoft Internet Explorer' window. The interface includes a navigation bar with tabs for Calendar, Contacts, Forum, Files, Projects, Timecard, Notes, Helpdesk, Mail, Options, and a search box. Below the navigation bar is a 'File management' section with a filter input, a dropdown for 'all fields', and buttons for 'open' and 'closed'. A table lists files with columns for Name, Date, Byte, Category, and Comment. The table is organized into folders like 'CAS Corporate', 'CAS Finance', 'CAS Human Resource', etc. A summary at the bottom indicates 'Sum: 14 objects, 90 k Byte'.

Name	Date	Byte	Category	Comment
CAS Corporate	2003-02-15 13:14	D		
Advisory Panel Letter.doc	2003-02-15 13:15	21.15 k		Letter to Invite a person to join the Advisory Board
CyberAds Introductory Letter.doc	2003-02-15 13:18	23.35 k		Introductory Letter for potential customers
CyberAds Personal Introductory Letter.doc	2003-02-15 13:18	23.30 k		Company Introduction with a personal touch
CyberAds Studio Summary Credentials.doc	2003-02-16 08:35	22.25 k		CyberAds Studio Summary Credentials
CAS Finance	2003-02-14 23:56	D		
CAS Human Resource	2003-02-14 23:56	D		
CAS Legal	2003-02-14 23:57	D		
CAS Marketing	2003-02-14 23:55	D		
CAS Presentations	2003-02-15 08:30	D		
CAS Quality Control	2003-02-14 23:54	D		
CAS Technical	2003-02-14 23:57	D		
Industry Competition	2003-02-14 23:58	D		
Personal	2003-02-14 23:59	D		

Sum: 14 objects, 90 k Byte

Screen Shot: Projects

The screenshot displays the 'CyberAds Studio Intranet' interface within a Microsoft Internet Explorer browser window. The page features a navigation menu with tabs for 'Calendar', 'Contacts', 'Forum', 'Files', 'Projects', 'Timecard', 'Notes', 'Helpdesk', 'Mail', 'Options', and a search icon. The 'Projects' tab is active, showing a 'List of Projects' section with a filter input, a dropdown for 'all fields', a 'Category' dropdown, and radio buttons for 'open' and 'closed'. The page also indicates '30 items/page' and a 'Sum' button. Below the navigation is a table of projects with columns for 'Name of Project', 'Begin', 'End', 'Category', 'Status', 'Priority', 'Leader', 'Contact', 'Budget [\$]', and 'Hourly rate'. The table lists several projects, all with a 'working' status and a 'rohit' leader.

Name of Project	Begin	End	Category	Status	Priority	Leader	Contact	Budget [\$]	Hourly rate
Corporate	2003-02-14	2030-12-31	working	<input type="checkbox"/> %	1	rohit		0	0
CAS Finance	2003-02-14	2030-12-31	working	<input type="checkbox"/> %	1	rohit		0	0
CAS Human Resource	2003-02-14	2030-12-31	working	<input type="checkbox"/> %	1	rohit		0	0
CAS Legal	2003-02-14	2030-12-31	working	<input type="checkbox"/> %	1	rohit		0	0
CAS Marketing	2003-02-14	2030-12-31	working	<input type="checkbox"/> %	1	rohit		0	0
CAS Quality Control	2003-02-14	2030-12-31	working	<input type="checkbox"/> %	1	rohit		0	0
CAS Technical	2003-02-14	2030-12-31	working	<input type="checkbox"/> %	1	rohit		0	0
Competition	2003-02-14	2030-12-31	working	<input type="checkbox"/> %	1	rohit		0	0

Screen Shot: Timecard

The screenshot shows a web browser window titled "CyberAds Studio Intranet - Microsoft Internet Explorer". The page features a navigation menu with buttons for "Calendar", "Contacts", "Forum", "Files", "Projects", "Timecard", "Notes", "Helpdesk", "Mail", "Options", "?", and "CAS". Below the menu is a "List of Projects" section with a filter input, a dropdown for "all fields", a "Category:" dropdown, and radio buttons for "open" and "closed". It also includes a "30 items/page" dropdown and a "Sum" button. A "New | Timeline" link is present. The main content is a table with the following data:

Name of Project	Begin	End	Category	Status	Priority	Leader	Contact	Budget [\$]	Hourly rate
Corporate	2003-02-14	2030-12-31	working	<input type="text"/> %	1	rohit		0	0
CAS Finance	2003-02-14	2030-12-31	working	<input type="text"/> %	1	rohit		0	0
CAS Human Resource	2003-02-14	2030-12-31	working	<input type="text"/> %	1	rohit		0	0
CAS Legal	2003-02-14	2030-12-31	working	<input type="text"/> %	1	rohit		0	0
CAS Marketing	2003-02-14	2030-12-31	working	<input type="text"/> %	1	rohit		0	0
CAS Quality Control	2003-02-14	2030-12-31	working	<input type="text"/> %	1	rohit		0	0
CAS Technical	2003-02-14	2030-12-31	working	<input type="text"/> %	1	rohit		0	0
Competition	2003-02-14	2030-12-31	working	<input type="text"/> %	1	rohit		0	0

Screen Shot: Help Desk Ticketing

The screenshot shows a web browser window titled "CyberAds Studio Intranet - Microsoft Internet Explorer". The page has a yellow header with the "CyberAds Studio" logo and a navigation menu with buttons for "Calendar", "Contacts", "Forum", "Files", "Projects", "Timecard", "Notes", "Helpdesk", "Mail", "Options", "?", "©", "»", and "CAS". The main content area is titled "Help desk" and contains a "pending requests" section with a "show queue" button. Below this is a "request form" with the following fields:

- "Enter your email:" with the value "rohit@cyberadsstudio.cc"
- "Give your request a name:" with the value "Password error faced by customer xyz"
- "Describe your request:" with a text area containing "Customer XYZ is facing problems while logging into his computer."

A "go" button is located below the text area. At the bottom of the page, there is a link that says "Search the knowledge database".

Screen Shot: Help Desk Status Queue

The screenshot shows the 'CyberAds Studio Intranet - Microsoft Internet Explorer' window. The interface includes a navigation bar with buttons for Calendar, Contacts, Forum, Files, Projects, Timecard, Notes, Helpdesk, Mail, Options, and a CAS dropdown. Below the navigation bar is a search area with a search box, a dropdown for 'all fields', an 'AND Status:' dropdown set to 'pending', and a '30 items/page' dropdown. A 'New request' link is also present. The main content area displays a table with the following data:

Hr.	Customer	Submit	Due date	Title	Text	Status	Ass.	Pri.	Remark	Solution	access
1	rohit@cyberadsstudio.com	2003-02-21 19:42		Password error faced by customer xyz..	Customer XYZ is facing problems while logging into his compu..	pending					

Screen Shot: Help Desk Workflow

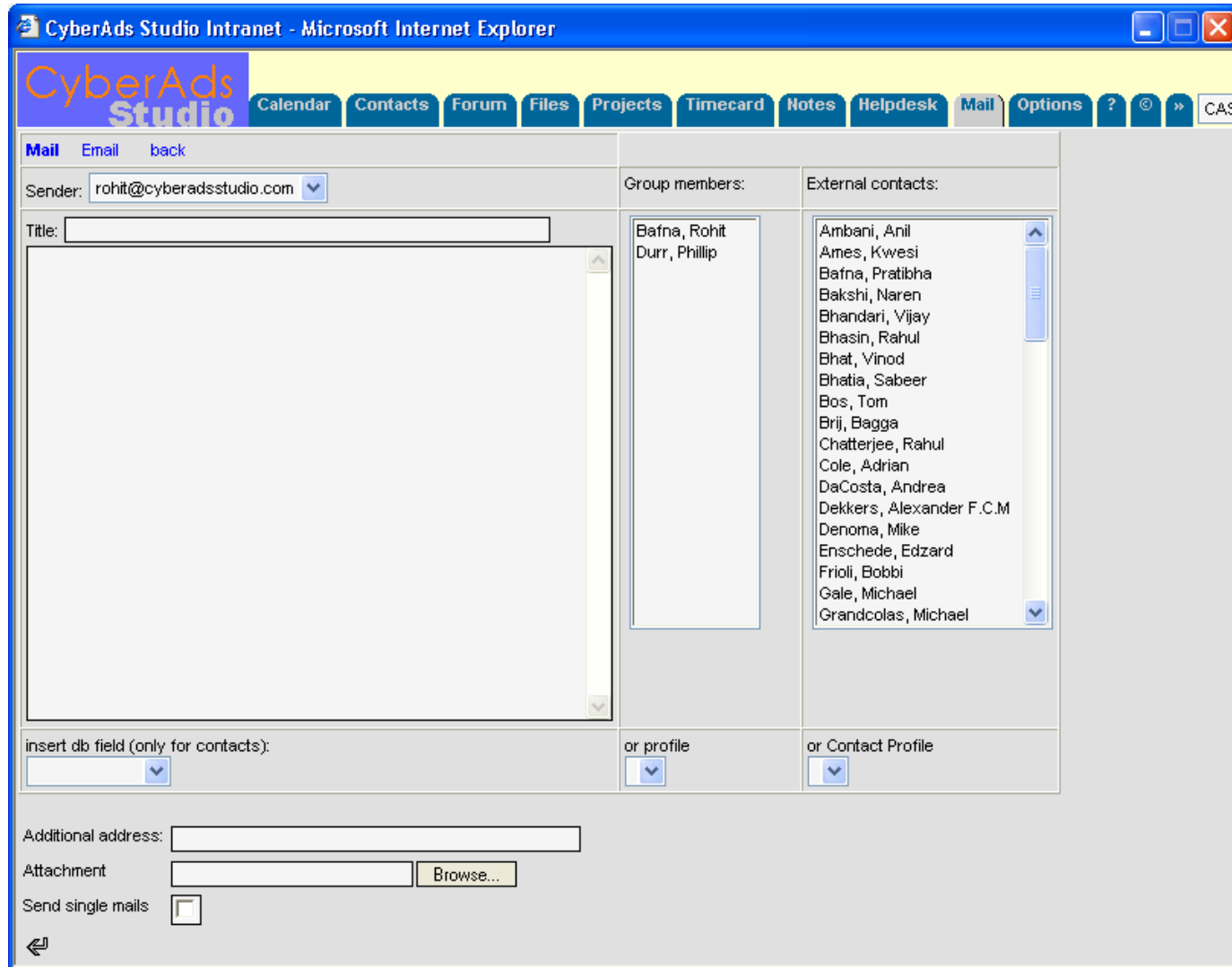
The screenshot displays the 'CyberAds Studio Intranet - Microsoft Internet Explorer' window. The interface includes a navigation menu with buttons for Calendar, Contacts, Forum, Files, Projects, Timecard, Notes, Helpdesk, Mail, Options, and a CAS dropdown. Below the menu is a search bar with a 'Search:' label, a text input field, and filters for 'all fields', 'AND Status: pending', and '30 items/page'. A 'New request' link is also present. The main content area features a table with the following data:

Hr.	Customer	Submit	Due date	Title	Text	Status	Ass.	Pri.	Remark	Solution	access
1	rohit@cyberadsstudio.com	2003-02-21 19:42		Password error faced by customer xyz..	Customer XYZ is facing problems while logging into his compu..	pending					

Screen Shot: Mail



Screen Shot: Mail Compose



System Requirements and Cost

- Web server with Domain Registration
 - HTTP Web server (Apache or IIS)
 - 400 MB Hard disk space
 - 30GB Data transfer per month
 - PHP 4.0+, My SQL and CGI capabilities
 - Optional: HTTPS server for highly secure access
- Application Cost
 - Setup: USD \$1000 one-time only cost
 - Maintenance and future upgrades: USD \$99 per month
- Optional Services
 - Custom configuration: USD \$125 per hour, if needed
 - ◆ In most cases, the software will not require additional changes
 - Hosting
 - ◆ \$25 per month with a 12 month minimum payment
 - This application can be hosted anywhere and irrespective of hosting agreement Domain Name Registration
 - ◆ \$100 for two years of domain name