

# CyberAds Studio

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Ready to Deploy Intranets  
Small to mid-sized companies  
February 2003



[www.CyberAdsstudio.com](http://www.CyberAdsstudio.com)

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# Product Overview

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- Ready to Deploy Intranet for Small to Midsized enterprises (SME)
  - Personal Information Management
  - Sales Force Contact Management
  - Project Management with Time Card Entry system
  - Knowledge management with file storage
  - Help Desk with Ticket Tracking System
  - E-Mail Module integrated with contact management
  - Chat, Forum, Voting Surveys, Bookmarks
- Web-based system
  - No client-side application installation
  - Support for IE and Netscape
- Easy to Administer
  - 3 hour training program with each installation
  - Complete Documentation

# Feature List

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- **General**
  - Modular Structure
  - Different stages of privileges
  - Optional group system
  - Ldap access for users and contacts
  - Supports 25 languages including English, Spanish, French and Chinese
  - API to include other applications
  - Guided installation, update and configuration
- **Calendar**
  - Single mode: views for day, week, month and full list
  - Group mode: view schedules of several users together
  - Insert events into the schedule of other users
  - Create profiles for frequently used groups
  - Repeat events: each day, week, month or year
  - Assign a comment, contact or project to an event
  - Keep an event private or allow to publish
  - Start and end time of an event clickable
  - Reserve resources (e.g. rooms) for events
  - SMS or email reminder
  - Print each view
- **Contact manager**
  - Import/export contacts in different formats
  - Keep contacts personal or open to the group
  - Table view of all project members
  - Sort by all categories up and down
  - History: view related notes for a contact
  - Filter system
- **Time card system**
  - Quick buttons for 'start' and 'end'
  - Optional: out on duty back from duty
  - Manual Inserts afterwards are possible
  - Send time card with a note to the chief.
  - Assign working days to several projects
  - shows all users who are '@ work'
  - Monthly overview
- **Projects**
  - Subprojects with unlimited depth
  - List of projects with tree structure
  - Status of project maintained by project leader
  - Assign appointments to actual projects
  - Statistics results: who worked on which project
  - Timeline/Gantt diagram of all projects
  - View related notes or files
- **Chat**
  - View members who are online
  - Save actual discussion in a file
  - Forum
  - View threads in tree structure
  - Filter system
  - Print postings
- **Mail client**
  - pop3 or imap access
  - send and receive mails
  - ascii or html format, attachments
  - supports several accounts
  - rules to assign mails to folders
  - display mails in tree structure with folders
  - Fax and SMS support

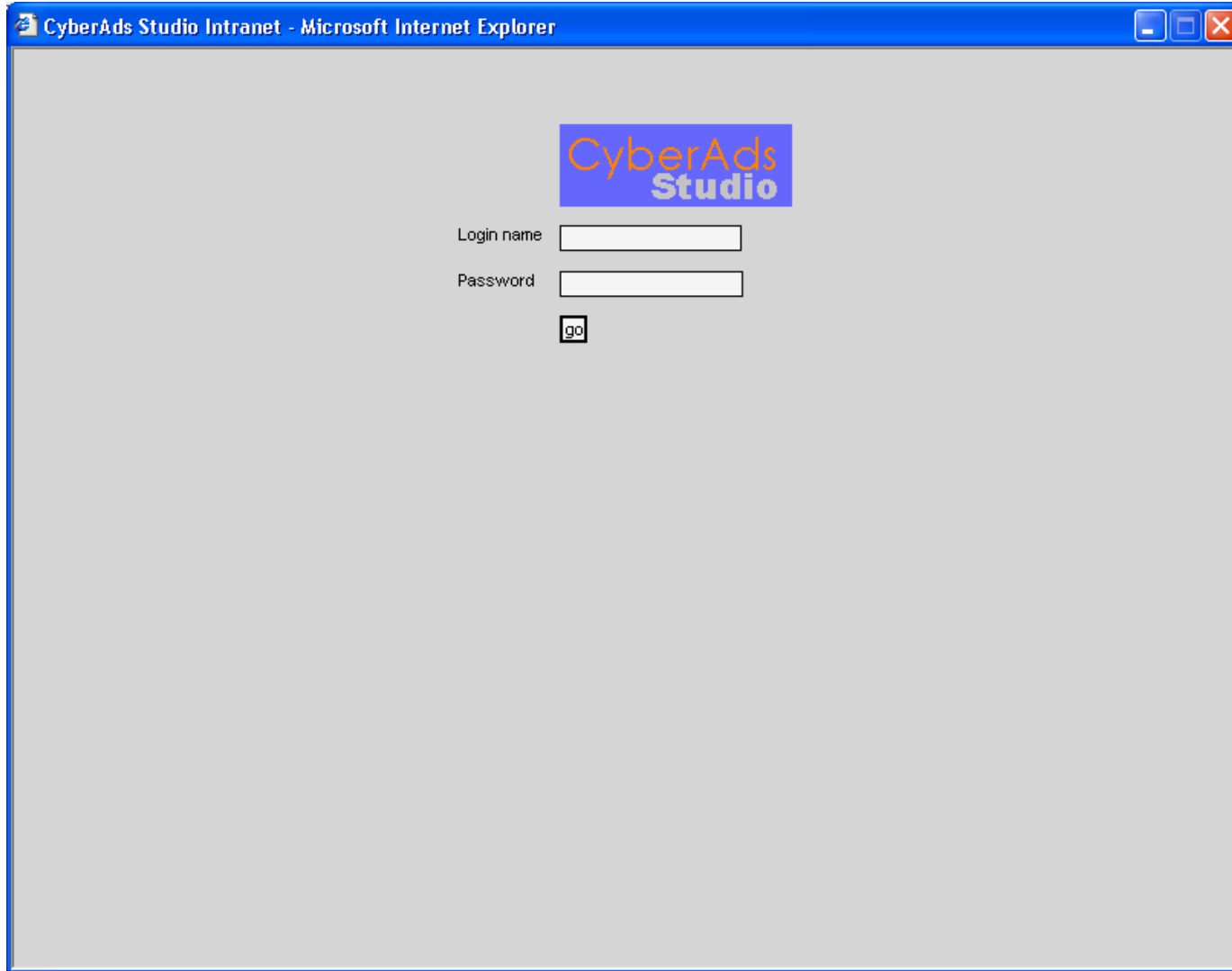
# Feature List (cont'd)

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- **Help Desk System**
  - Customer adds request on special page
  - Optional sets due time
  - Searchable knowledge base of solved requests
  - Automatic confirmation by mail
  - Automatic or manual assignment to users
  - Listund Form view
  - Sortund Filterfunctions
  - Define a request as a subproject
  - Assign work time to request (for later billing)
- **Files Management**
  - Files, intranet links and directories
  - Tree structure with folders
  - Restricted access system for each file
  - Table view of all group related documents
  - Filter for large file lists
  - Sort by all categories
  - Upload section
- **Notes**
  - Save your personal memos and thoughts
  - Quick overview on all notes, edit function
  - Assign a contact or project to a note
  - Kepp a note private or open to the group
  - Copy or mail to another user
  - Full text search
- **Bookmarks**
  - Bookmark list for a quick access to important URL's
  - Editor to insert new bookmarks
  - Check for double entries
- **Voting system**
  - Select individual persons for a vote
  - Editor to create the voting
  - Up to the three answers possible (single or multiple)
  - Table view of all actual and past votings
- **Administration**
  - Access by password only for admin
  - Manage group, users, projects, resources, timecards
  - Check for dead links in bookmarks
  - Delete old threads from the forum
- **Todo list**
  - Quick insert of short memos
  - User with chief status assigns todos to others
  - List view with delete option
- **Reminder**
  - Small window that shows the actual events
  - Additional option: alert box reminds you before an event
- **Search System**
  - Full text search in single module
  - Complete site search

# Screen Shot: Login

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# Screen Shot: Home Page

**CyberAds Studio Intranet - Microsoft Internet Explorer**

**CyberAds Studio** | [Calendar](#) | [Contacts](#) | [Forum](#) | [Files](#) | [Projects](#) | [Timecard](#) | [Notes](#) | [Helpdesk](#) | [Mail](#) | [Options](#) | ? | © | » | CAS

**Timecard** [Icons]

Feb 2003 [Navigation]

[Resource List](#) | [Event List](#)

| We | Mo | Tu | We | Th | Fr | Sa | So |
|----|----|----|----|----|----|----|----|
| 05 | 27 | 28 | 29 | 30 | 31 | 1  | 2  |
| 06 | 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 07 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 08 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 09 | 24 | 25 | 26 | 27 | 28 | 1  | 2  |

[Group view](#)

**Create Single Event**

Day: 16 From: [ ] Until: [ ]

Text: [ ]

Note: [ ]

[Extended](#)

**Keyword Search:** [ ] all modules [ ]

**Sunday, 16.02.2003 - Rohit Batna/ CyberAds**

|       |  |       |  |
|-------|--|-------|--|
| 09:00 |  | 13:00 |  |
| 09:15 |  | 13:15 |  |
| 09:30 |  | 13:30 |  |
| 09:45 |  | 13:45 |  |
| 10:00 |  | 14:00 |  |
| 10:15 |  | 14:15 |  |
| 10:30 |  | 14:30 |  |
| 10:45 |  | 14:45 |  |
| 11:00 |  | 15:00 |  |
| 11:15 |  | 15:15 |  |
| 11:30 |  | 15:30 |  |
| 11:45 |  | 15:45 |  |
| 12:00 |  | 16:00 |  |
| 12:15 |  | 16:15 |  |
| 12:30 |  | 16:30 |  |
| 12:45 |  | 16:45 |  |

[print](#)

**Helpdesk** [List](#)

**Todo List:**

[ ] rohit [ ]

**Notes** [List](#)

**Bookmarks:** [New](#) | [List](#)

Self Register Intranet [ ]

**Projects:** [List](#)

| Name:               | Deadline:  | Status: |
|---------------------|------------|---------|
| Corporate           | 2030-12-31 | [ ]%    |
| Competition         | 2030-12-31 | [ ]%    |
| CAS Marketing       | 2030-12-31 | [ ]%    |
| CAS Human Resource  | 2030-12-31 | [ ]%    |
| CAS Quality Control | 2030-12-31 | [ ]%    |
| CAS Technical       | 2030-12-31 | [ ]%    |
| CAS Finance         | 2030-12-31 | [ ]%    |
| CAS Legal           | 2030-12-31 | [ ]%    |

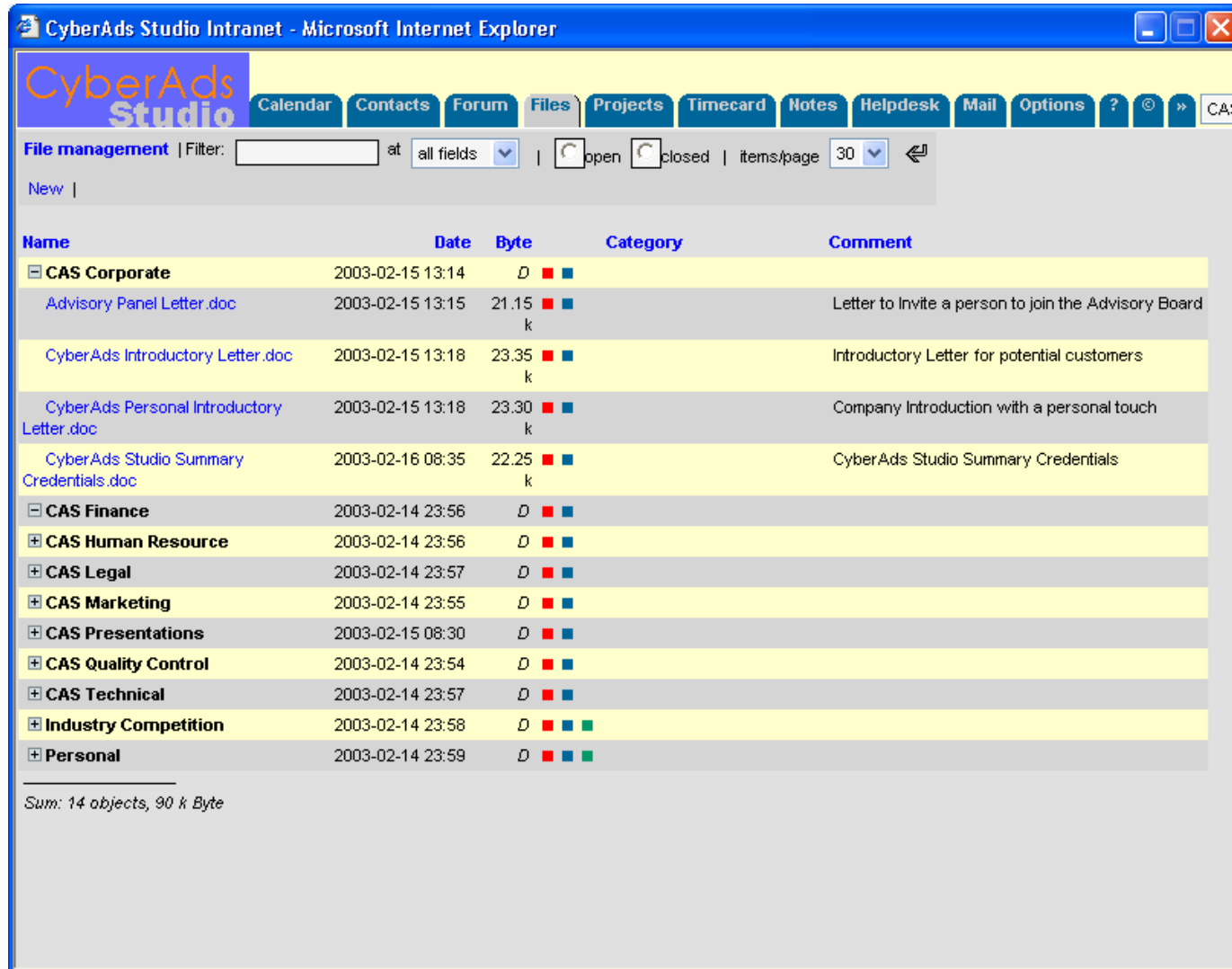
**Votes:** [List](#)

# Screen Shot: Contact Manager

The screenshot displays the 'Contact Manager' interface within the 'CyberAds Studio Intranet'. The interface includes a navigation menu with options like 'Calendar', 'Contacts', 'Forum', 'Files', 'Projects', 'Timecard', 'Notes', 'Helpdesk', 'Mail', 'Options', and a search bar. Below the navigation, there are filters for 'External contacts', a search filter, and a dropdown for 'all fields'. The main content is a table of contacts with the following columns: Family Name, First Name, Company, Email, Phone 1, Fax, and Category. The table contains 25 rows of contact data.

| Family Name | First Name      | Company                              | Email                                | Phone 1          | Fax | Category |
|-------------|-----------------|--------------------------------------|--------------------------------------|------------------|-----|----------|
| Ambani      | Anil            | Reliance Industries Limited          | anil_ambani@ril.com                  | 2042268/5577     |     |          |
| Ames        | Kwesi           | Telairis                             | kwesi.ames@telairis.com              |                  |     |          |
| Bafna       | Pratibha        | Tibco                                | pbafna@tibco.com                     | 650-846-1000     |     |          |
| Bakshi      | Naren           | Vision Software                      | naren@vision-soft.com                | (510) 253-3519   |     |          |
| Bhandari    | Vijay           | Citicorp                             | vijay.bhandari@citicorp.com          |                  |     |          |
| Bhasin      | Rahul           | ING Barings                          | Rahul.Bhasin@ing-barrings.com        |                  |     |          |
| Bhat        | Vinod           | ZipLink                              | baysoft@ziplink.net                  |                  |     |          |
| Bhatia      | Sabeer          | Arzoo.com                            | sabeer@arzoo.com                     | 510-580-9500     |     |          |
| Bos         | Tom             | ABN Amro Accelerator                 | tom.bos@nl.abnamro.com               |                  |     |          |
| Brij        | Bagga           | Zenith Infotech                      | zensoft@pacific.net.sg               | 65-224-9404      |     |          |
| Chatterjee  | Rahul           | Chain Systems Inc.                   | chain@csi.com                        | 212-496-0022     |     |          |
| Cole        | Adrian          | Adrian Cole                          | ferncam1@hotmail.com                 |                  |     |          |
| DaCosta     | Andrea          | ABN Amro India                       | andrea.dacosta@ap.abnamro.com        |                  |     |          |
| Dekkers     | Alexander F.C.M | ABN Amro Head Office                 | alexander.dekkers@nl.abnamro.com     |                  |     |          |
| Denoma      | Mike            | Standard Chartered Singapore         | Mike.Denoma@sg.standardchartered.com | 65-331-2487      |     |          |
| Enschede    | Edzard          | ABN Amro Accelerator                 | Edzard.Enschede@nl.abnamro.com       | +31 20 383-96 98 |     |          |
| Frioli      | Bobbi           | Epicentric                           | bobbizar@epicentric.com              |                  |     |          |
| Gale        | Michael         | Micron PC                            | mgale@micronpc.com                   |                  |     |          |
| Grandcolas  | Michael         | Citibank ECiti LosAngeles            | michaelg@cdcla.com                   |                  |     |          |
| Green       | Robert          | Telairis                             | robert@telairis.com                  |                  |     |          |
| Holland     | Tony            | Stanford Graduate School of Business | holland_tony@gsb.stanford.edu        | (650) 723-2485   |     |          |
| Hoppe       | Thorsten        | ABN Amro Accelerator                 | thorsten.hoppe@nl.abnamro.com        | 443068           |     |          |
| Jain        | Avinash         | Autotex                              | avinashjain@earthlink.net            |                  |     |          |
| Julie       | Bokich          | Macys.com                            | jbokich@macys.com                    | 415-984-7848     |     |          |
| Kaverens    | Zel             | Railway Hotel                        | zk@vsnl.com                          |                  |     |          |

# Screen Shot: File Management



The screenshot shows the 'CyberAds Studio Intranet - Microsoft Internet Explorer' window. The interface includes a navigation menu with buttons for Calendar, Contacts, Forum, Files, Projects, Timecard, Notes, Helpdesk, Mail, Options, and a search box. The 'File management' section is active, displaying a table of files and folders. The table has columns for Name, Date, Byte, Category, and Comment. The 'CAS Corporate' folder is expanded, showing several documents. Below the table, a summary line indicates 'Sum: 14 objects, 90 k Byte'.

| Name   | Date             | Byte    | Category | Comment  |
|--|------------------|---------|----------|--|
| <input type="checkbox"/> CAS Corporate                   | 2003-02-15 13:14 | D       |          |  |
| Advisory Panel Letter.doc                                | 2003-02-15 13:15 | 21.15 k |          | Letter to Invite a person to join the Advisory Board |
| CyberAds Introductory Letter.doc                         | 2003-02-15 13:18 | 23.35 k |          | Introductory Letter for potential customers          |
| CyberAds Personal Introductory Letter.doc                | 2003-02-15 13:18 | 23.30 k |          | Company Introduction with a personal touch           |
| CyberAds Studio Summary Credentials.doc                  | 2003-02-16 08:35 | 22.25 k |          | CyberAds Studio Summary Credentials                  |
| <input type="checkbox"/> CAS Finance                     | 2003-02-14 23:56 | D       |          |  |
| <input checked="" type="checkbox"/> CAS Human Resource   | 2003-02-14 23:56 | D       |          |  |
| <input checked="" type="checkbox"/> CAS Legal            | 2003-02-14 23:57 | D       |          |  |
| <input checked="" type="checkbox"/> CAS Marketing        | 2003-02-14 23:55 | D       |          |  |
| <input checked="" type="checkbox"/> CAS Presentations    | 2003-02-15 08:30 | D       |          |  |
| <input checked="" type="checkbox"/> CAS Quality Control  | 2003-02-14 23:54 | D       |          |  |
| <input checked="" type="checkbox"/> CAS Technical        | 2003-02-14 23:57 | D       |          |  |
| <input checked="" type="checkbox"/> Industry Competition | 2003-02-14 23:58 | D       |          |  |
| <input checked="" type="checkbox"/> Personal             | 2003-02-14 23:59 | D       |          |  |

Sum: 14 objects, 90 k Byte



# Screen Shot: Projects

The screenshot displays the 'CyberAds Studio Intranet' interface within a Microsoft Internet Explorer browser window. The page features a navigation menu with tabs for 'Calendar', 'Contacts', 'Forum', 'Files', 'Projects', 'Timecard', 'Notes', 'Helpdesk', 'Mail', 'Options', and a search icon. The 'Projects' tab is active, showing a 'List of Projects' section with a filter input, a dropdown for 'all fields', a 'Category' dropdown, and radio buttons for 'open' and 'closed'. The page also indicates '30 items/page' and a 'Sum' button. Below the navigation is a table of projects with columns for 'Name of Project', 'Begin', 'End', 'Category', 'Status', 'Priority', 'Leader', 'Contact', 'Budget [\$]', and 'Hourly rate'. The table lists several projects, all with a 'working' status and a 'rohit' leader.

| Name of Project     | Begin      | End        | Category | Status                     | Priority | Leader | Contact | Budget [\$] | Hourly rate |
|---------------------|------------|------------|----------|----------------------------|----------|--------|---------|-------------|-------------|
| Corporate           | 2003-02-14 | 2030-12-31 | working  | <input type="checkbox"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Finance         | 2003-02-14 | 2030-12-31 | working  | <input type="checkbox"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Human Resource  | 2003-02-14 | 2030-12-31 | working  | <input type="checkbox"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Legal           | 2003-02-14 | 2030-12-31 | working  | <input type="checkbox"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Marketing       | 2003-02-14 | 2030-12-31 | working  | <input type="checkbox"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Quality Control | 2003-02-14 | 2030-12-31 | working  | <input type="checkbox"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Technical       | 2003-02-14 | 2030-12-31 | working  | <input type="checkbox"/> % | 1        | rohit  |         | 0           | 0           |
| Competition         | 2003-02-14 | 2030-12-31 | working  | <input type="checkbox"/> % | 1        | rohit  |         | 0           | 0           |

# Screen Shot: Timecard

The screenshot shows the CyberAds Studio Intranet interface in Microsoft Internet Explorer. The main content area displays a 'List of Projects' table. The table has the following columns: Name of Project, Begin, End, Category, Status, Priority, Leader, Contact, Budget [\$], and Hourly rate. The data rows are as follows:

| Name of Project     | Begin      | End        | Category | Status                 | Priority | Leader | Contact | Budget [\$] | Hourly rate |
|---------------------|------------|------------|----------|------------------------|----------|--------|---------|-------------|-------------|
| Corporate           | 2003-02-14 | 2030-12-31 | working  | <input type="text"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Finance         | 2003-02-14 | 2030-12-31 | working  | <input type="text"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Human Resource  | 2003-02-14 | 2030-12-31 | working  | <input type="text"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Legal           | 2003-02-14 | 2030-12-31 | working  | <input type="text"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Marketing       | 2003-02-14 | 2030-12-31 | working  | <input type="text"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Quality Control | 2003-02-14 | 2030-12-31 | working  | <input type="text"/> % | 1        | rohit  |         | 0           | 0           |
| CAS Technical       | 2003-02-14 | 2030-12-31 | working  | <input type="text"/> % | 1        | rohit  |         | 0           | 0           |
| Competition         | 2003-02-14 | 2030-12-31 | working  | <input type="text"/> % | 1        | rohit  |         | 0           | 0           |

# Screen Shot: Help Desk Ticketing

The screenshot shows a web browser window titled "CyberAds Studio Intranet - Microsoft Internet Explorer". The page has a yellow header with the "CyberAds Studio" logo and a navigation menu with buttons for "Calendar", "Contacts", "Forum", "Files", "Projects", "Timecard", "Notes", "Helpdesk", "Mail", "Options", "?", "©", "»", and a "CAS" dropdown menu. The main content area is titled "Help desk" and contains a "pending requests" section with a "show queue" button. Below this is a "request form" with the following fields: "Enter your email:" with the value "rohit@cyberadsstudio.cc", "Give your request a name:" with the value "Password error faced by customer xyz", and "Describe your request:" with a text area containing "Customer XYZ is facing problems while logging into his computer.". A "go" button is located below the text area. At the bottom of the page, there is a link that says "Search the knowledge database".

# Screen Shot: Help Desk Status Queue

The screenshot shows the 'CyberAds Studio Intranet - Microsoft Internet Explorer' window. The interface includes a navigation bar with buttons for Calendar, Contacts, Forum, Files, Projects, Timecard, Notes, Helpdesk, Mail, Options, and a CAS dropdown. Below the navigation bar is a search area with a search box, a dropdown for 'all fields', an 'AND Status:' dropdown set to 'pending', and a '30 items/page' dropdown. A 'New request' link is also present. The main content area displays a table with the following data:

| Nr. | Customer                 | Submit           | Due date | Title                                  | Text   | Status  | Ass. | Pri. | Remark | Solution | access |
|-----|--------------------------|------------------|----------|--|--|---------|------|------|--------|----------|--------|
| 1   | rohit@cyberadsstudio.com | 2003-02-21 19:42 |          | Password error faced by customer xyz.. | Customer XYZ is facing problems while logging into his compu.. | pending |      |      |        |          |        |

# Screen Shot: Help Desk Workflow

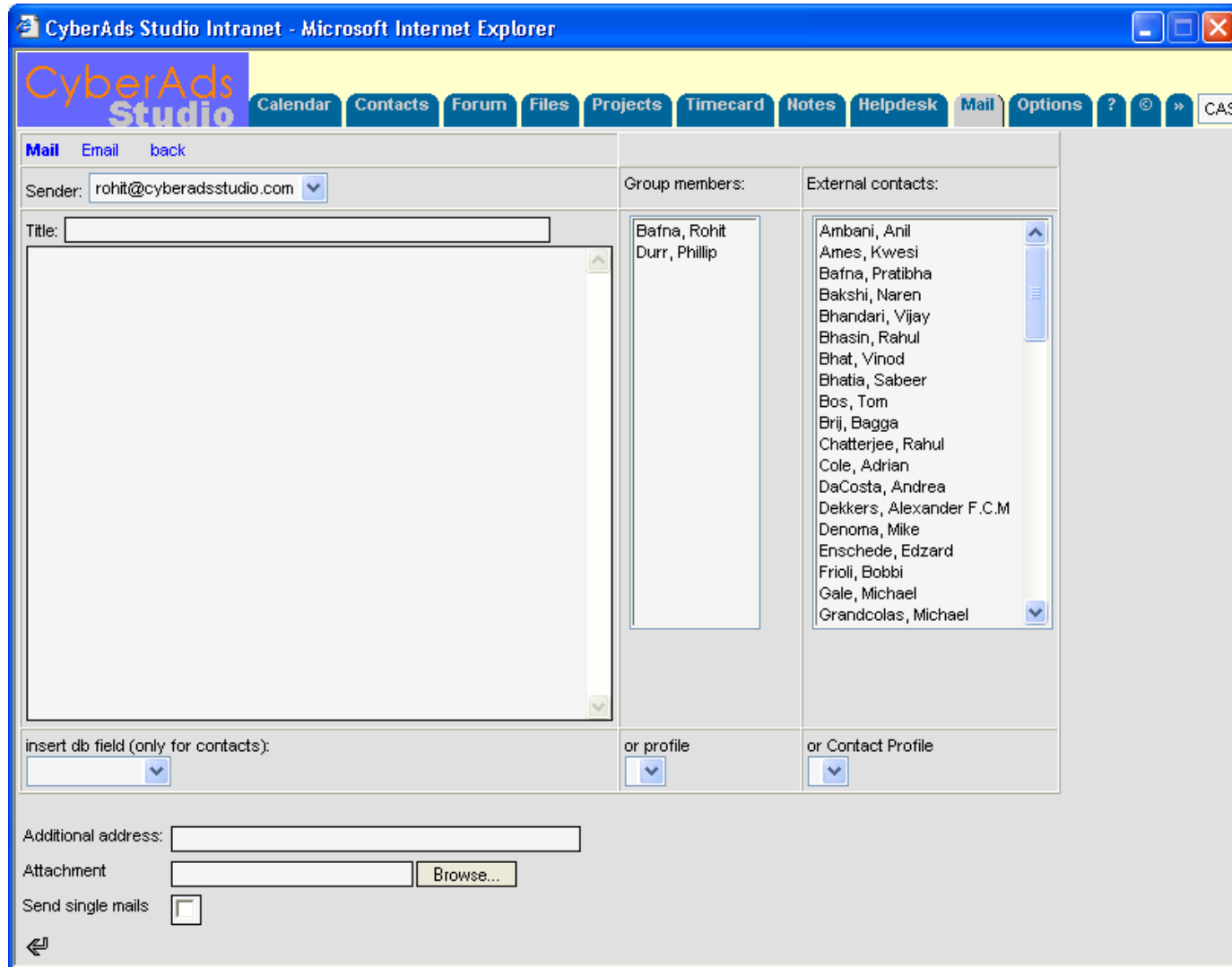
The screenshot displays the 'CyberAds Studio Intranet - Microsoft Internet Explorer' window. The interface includes a navigation menu with buttons for Calendar, Contacts, Forum, Files, Projects, Timecard, Notes, Helpdesk, Mail, Options, and a CAS dropdown. Below the menu is a search bar with a 'Search:' label, a text input field, and filters for 'all fields', 'AND Status: pending', and '30 items/page'. A 'New request' link is also present. The main content area features a table with the following data:

| Nr. | Customer                 | Submit           | Due date | Title                                  | Text   | Status  | Ass. | Pri. | Remark | Solution | access |
|-----|--------------------------|------------------|----------|--|--|---------|------|------|--------|----------|--------|
| 1   | rohit@cyberadsstudio.com | 2003-02-21 19:42 |          | Password error faced by customer xyz.. | Customer XYZ is facing problems while logging into his compu.. | pending |      |      |        |          |        |

# Screen Shot: Mail



# Screen Shot: Mail Compose



# System Requirements and Cost

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- Web server with Domain Registration
  - HTTP Web server (Apache or IIS)
  - 400 MB Hard disk space
  - 30GB Data transfer per month
  - PHP 4.0+, My SQL and CGI capabilities
  - Optional: HTTPS server for highly secure access
- Application Cost
  - Setup: USD \$1000 one-time only cost
  - Maintenance and future upgrades: USD \$99 per month
- Optional Services
  - Custom configuration: USD \$125 per hour, if needed
    - ◆ In most cases, the software will not require additional changes
  - Hosting
    - ◆ \$25 per month with a 12 month minimum payment
      - This application can be hosted anywhere and irrespective of hosting agreement Domain Name Registration
    - ◆ \$100 for two years of domain name